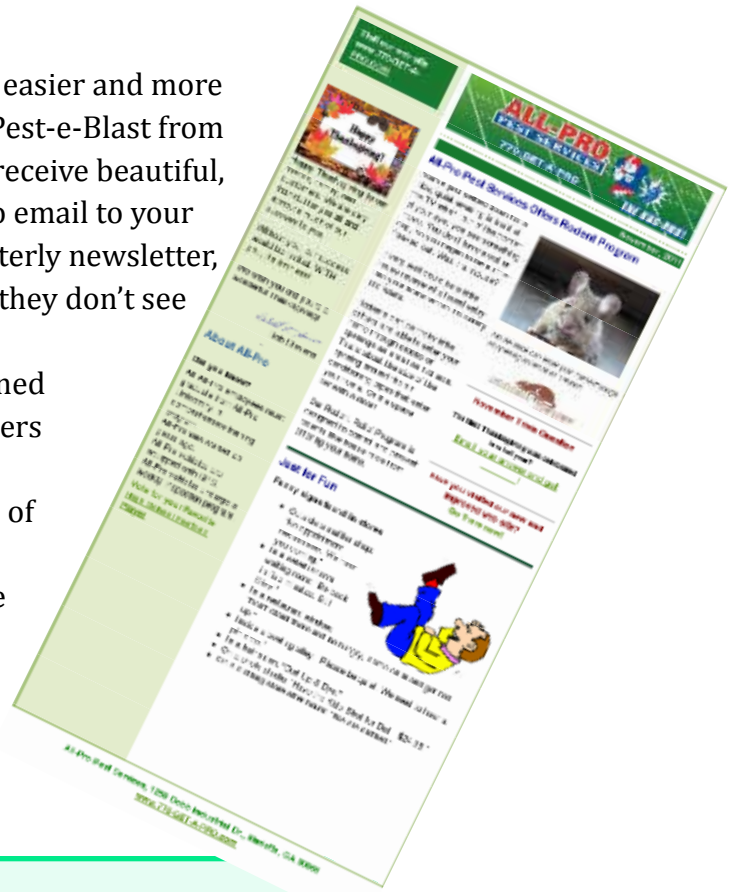


# Pest-e-Blast

**M**arketing with e-letters has just become easier and more convenient than ever before! With the Pest-e-Blast from Compelling Communications, Inc., you receive beautiful, professionally written and designed eletter ready to email to your customers. Customers will like to receive your quarterly newsletter, especially if you service on an infrequent basis and they don't see you often.

Each quarterly newsletter is written and designed specifically for your residential pest control customers and reflects your knowledge of pest control, great communication and a professional, "upscale" image of your company.

You can choose from the Pest-E-Blast Complete where we do it all for you -- writing, design, programming and distribution. Or perhaps you're the do-it-yourself type and in that case, we have the Pest-E-Blast Do-It-Yourself package where



## Here's what you'll get

**Professionally written articles designed for *your* pest control customers**

Articles are written by a communications professional who knows your business, knows topics that are important to your customers and communicates effectively.

**Professionally designed e-letter**

Your newsletter will be attractive, eye-catching, fun & easy to read in just a few minutes and contain information that your customers will want to keep for reference.

**Pdf file for including on your web site**

**The opportunity to customize your newsletter**

Keep in touch with  
your customers  
the easy way!

# Pest-E-Blast

Complete

# Pest-E-Blast

Do-It-Yourself

Check One		Quarterly Price
	<b>Pest-E-Blast Complete</b> Includes one panel customized with information about your company, promotions, programs, coupons, etc. on back. (Information on this panel can be changed each issue.) Also includes custom masthead on front using your logo & company name; pdf file available on request. Distribution: \$.05/email sent up to 1000; >1000 is \$.03/email.	\$350
	One-time setup fee (applies only to Pest-E-Blast Complete)	\$100
	Pest-E-Blast Do-It-Yourself -- One time fee Includes design of template, set up and up to 3 hours of coaching in the use of template & distribution. (www.ymlp.com)	\$450

Circle your choice of a newsletter name or write in your own (applies to Options 2 & 3)

- |            |             |
|------------|-------------|
| Accents    | News        |
| Advantage  | Notes       |
| Advisory   | Outlook     |
| Advocate   | Pest Points |
| Briefing   | Profile     |
| Bulletin   | Report      |
| Connection | Review      |
| Dimensions | Scope       |
| Focus      | Signature   |
| Forum      | Spotlight   |
| Guide      | Topics      |
| Highlights | Trends      |
| Horizons   | Update      |
| Hotline    | Viewpoint   |
| Insider    | Other _____ |
| Line       |             |
| Link       |             |

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment -- Please remit your check for your first issue with your order to: Compelling Communications, Inc., 14664 Amberleigh Hill Ct., Chesterfield, MO 63017. You will be invoiced for subsequent issues (applies to Pest-E-Blast Complete).**

I am enclosing a check for \$\_\_\_\_\_.

**Deadlines:** For subscription beginning with January issue, order by November 15

For subscription beginning with April issue, order by February 15

For subscription beginning with July issue, order by May 15

For subscription beginning with October issue, order by August 15

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**Proofs:** Each issue, we will email a proof for your approval. Your quick response will be appreciated!

**Distribution:** We will distribute your e-blast to your email list upon receipt of it.

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**Guarantee:** If you're not completely satisfied with your newsletter, just let us know we'll refund your money.

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Signature: \_\_\_\_\_

**If you have questions, call 636-394-4148.**